

KIDS CURE FOR CANCER



Sponsorship Opportunities

Kids Cure for Cancer July 24, 2011 at Washington Park, Denver

Kids Cure for Cancer is the signature event of the Brent Eley Foundation and will be celebrating its 23rd year in 2011. Kid's Cure for Cancer is a fun and unique event for families and kids of all ages. The day includes a 1K family fun run, a 5K run/walk, post-race pancake breakfast, and a children's fair. The family fun run and 5K run/walk give you an opportunity to bring together friends, family, or co-workers and challenge yourselves in support of kids with cancer and their families. After the race your team can enjoy a pancake breakfast and a community fair with live music. Kid's Cure for Cancer is all about the family, and we encourage you to bring your whole family. Your children can enjoy arts and craft, face painting, a jumping castle, field daygames, and more at the Kid's Corner! By participating you get a day of family fun that celebrates life and all *our* kids with cancer.

Kid's Cure for Cancer Sponsorships	Presenting	5 Star	4 Star	3 Star	2 Star	1 Star
	\$20,000	\$10,000	\$5,000	\$2,500	\$1,000	\$750
Event Posters	Logo	Logo	Name			
Registration materials/Application	Logo	Logo	Name			
Event Website/E-mail Blasts	Logo	Logo	Name			
Event T-Shirt	Logo	Logo	Name	Name	Name	
Runner Bibs	Logo	Logo				
Banners Displayed at Event	3	2	1			
Complimentary Race or Rally Registrations	25	15	8	4	2	
Public Mentions at Event	10	5	2	1		
Booth Space at Community Fair	Included	Included	Included	Included	Included	Included
Media Rotation as Available	Included	Included	Included			
Brent Eley Foundation Newsletter	Highlight	Logo	Logo	Name		

Foundation Level Sponsors (\$10,000 and greater)	\$20,000	\$15,000	\$10,000
Recognition in all event collateral including: Brochures, posters, banners, registration material, website, e-mails, etc.	Logo	Logo	Logo
Recognition on all event t-shirts	Logo	Logo	Logo
Recognition in Brent Eley Foundation Newsletter	Logo	Logo	Logo
Recognition on Brent Eley Foundation Website	Logo	Logo	Logo

Foundation Level Sponsors will be recognized throughout the year at all events and in all Brent's Place event materials. They may, however, choose to divide their sponsorship across several events and receive the benefits at the selected level.

For additional information, please contact Julie at 720-343-2803 or jgart@brentsplace.org

The Brent Eley Foundation is a 501(C) (3) non-profit public charity dedicated to making a difference in the lives of children with cancer and their families...one day at a time. (Tax ID # 84-1387528)