

PUR-A-THLON



Sponsorship Opportunities

Pur-A-Thlon

June 10, 2011 at Pura Vida Fitness and Spa, Cherry Creek

Pur-A-Thlon at Pura Vida is an event dedicated to total wellness that offer participants a chance to experience an array of fitness classes in a luxurious and inviting environment. Participants can choose from classes such as Spinning®, Indo-Row®, Yoga, WillPower & Grace™ and Zumba, all taught by Pura Vida's professionally trained and certified instructors. Participants will enjoy access to Pura Vida, 5280's top Health Club in Denver, food and beverages from Cherry Creek North restaurants, and a post event party Pura Vida style. We promise that this event will leave your mind, body, and most importantly your heart feeling good!

Pur-A-Thlon Sponsorships	Presenting	5 Star	4 Star	3 Star	2 Star
	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Event Posters	Logo	Logo	Name		
Registration Materials/Application	Logo	Logo	Name		
Event Website/E-mail Blasts	Logo	Logo	Name	Name	
Event T-Shirt	Logo	Logo	Name	Name	Name
Banners Displayed at Event	3	2	1		
Complimentary Registrations	100	50	20	10	5
Public Mentions at Event	10	5	3	1	
Media Rotation as Available	Included	Included			
Brent Eley Foundation Newsletter	Highlight	Logo	Mention	Mention	Mention

Foundation Level Sponsors (\$10,000 and greater)	\$20,000	\$15,000	\$10,000
Recognition in all event collateral including: Brochures, posters, banners, registration material, website, e-mails, etc.	Logo	Logo	Logo
Recognition on all event t-shirts	Logo	Logo	Logo
Recognition in Brent Eley Foundation Newsletter	Logo	Logo	Logo
Recognition on Brent Eley Foundation Website	Logo	Logo	Logo

Foundation Level Sponsors will be recognized throughout the year at all events and in all Brent's Place event materials. They may, however, choose to divide their sponsorship across several events and receive the benefits at the selected level.

For additional information, please contact Julie at 720-343-2803 or jgart@brentsplace.org

The Brent Eley Foundation is a 501(C) (3) non-profit public charity dedicated to making a difference in the lives of children with cancer and their families...one day at a time. (Tax ID # 84-1387528)

Presented by



to benefit

